

*Dr. Edward N. Tihen (1924-1991) was an avid reader and researcher of Wichita newspapers. His notes from Wichita newspapers -- the "Tihen Notes," as we call them -- provide an excellent starting point for further research. They present brief synopses of newspaper articles, identify the newspaper -- Eagle, Beacon or Eagle-Beacon -- in which the stories first appeared, and give exact references to the pages on which the articles are found. Microfilmed copies of these newspapers are available at the Wichita State University Libraries, the Wichita Public Library, or by interlibrary loan from the Kansas State Historical Society.*

**Subject(s):** Golden Rule Refinery Company, Elbert S. Rule

**Wichita Beacon**

**Saturday, November 4, 1916**

**page**

4. The Golden Rule Refinery Company will build a refinery in the North End of Wichita.

**Wichita Beacon**

**Tuesday, December 30, 1919**

**page**

3. The Golden Rule Refining Company today purchased from the Arkansas Valley Interurban its terminal property at the northeast corner of 1st and Water for \$42,000. The ground is 125 by 140 feet. On it is the passenger station, the freight depot and office building, and the shops of the Interurban company, which will remove its tracks from the property and give possession by July 1, 1920.

**Wichita Eagle**

**Wednesday, December 31, 1919**

**page**

2. The Golden Rule Refining company yesterday bought the Interurban property at the northeast corner of 1st and Water streets for \$42,000. The property is 125 by 140 feet, consisting of the two story brick office building, the passenger and freight station, and the car shops. ¶ The refining company expects to get possession July 1 after the Interurban moves to its new location at Douglas and Waco. They plan to build a new filing station and add another story to the present office building on the property.

**Wichita Beacon**

**Tuesday, October 19, 1920**

**page**

12. Article says this is last week Arkansas Valley Interurban will use its old terminals on 1st Street, and beginning next Tuesday it will see the new ones, although they are not fully completed, because it is required to vacate the present property by November 1st, to the Golden Rule Oil Company, which bought it several months ago and has already granted two extensions to the time for vacation. Details.

**Wichita Beacon****Thursday, March 10, 1921****page**

7. Building permits issued past week -- includes L. Murnane, frame bungalow, 30 by 40, 1237 Woodrow, \$3500. ¶ Nurses home for St. Francis Hospital \$70,000, 115 by 55 feet. ¶ F. C. Borden, frame bungalow 30 by 48, 919 Spaulding, \$8000. ¶ Golden Rule Refining Company, brick and stone filling station at 1st and Water, \$5500, and a frame stucco filling station, 2012 East Douglas, \$2750.

**Wichita Beacon****Tuesday, November 21, 1922****page**

13. Building permit: Filling station 10 by 20, 1202 Bitting, \$2000, Golden Rule, 120 West 1<sup>st</sup>.

**Wichita Beacon****Wednesday, March 18, 1925****page**

8. The Golden Rule Refinery Company, has taken a ten year lease on northeast corner of 2nd and Market and will erect a drive-in filling station on the site in about 60 days. The property is owned by Mrs. S. G. Neff.

**Wichita Eagle****Saturday, April 25, 1925****page**

5. The Golden Rule Oil and Refining Company has purchased the old Emerson school property at southeast corner of Water and Central and will place a filling station there.

**Wichita Beacon****Sunday, November 25, 1928****page**

- B-1. Sam P. Wallingford announced yesterday plans for building a new grain elevator, to be located just north of the Golden Rule Refining Company plant on North Lawrence, on ten acres of ground recently purchased from L. A. Ottaway. Details.

**Wichita Eagle****Sunday, December 16, 1928****page**

Rotogravure

Photographs of Wichita filling stations including a Golden Rule station (at 11th and Bitting?).

**Wichita Eagle****Monday, January 11, 1932**

**page**

1. Two boys, 17 and 13, died yesterday from burns Saturday night when a barrel of denatured alcohol exploded in the Golden Rule filling station at 11th and Bitting. Apparently fumes ignited by an oil stove. Door and windows of the building were hurled many feet and the room transformed into a raging furnace of flames.

**Wichita Beacon****Wednesday, October 6, 1937****page**

9. Sale of the Golden Rule Refining Company to the Champlin Refining Company, of Enid, Oklahoma, was announced today by Elbert S. Rule, head of the Wichita concern. The sale includes all Golden Rule properties except its service stations in Wichita and Colorado Springs which Golden Rule will continue to operate. The company has stations in 23 cities in Kansas and six in Colorado. ¶ Rule started the business in 1914 when he opened a station at Sharon. He is said to have built the second "drive-in" station in Wichita, on the site now occupied by the Orpheum Theater. ¶ The Golden Rule refinery in Wichita has been in operation for 17 years. Details.

**Wichita Eagle****Wednesday, October 6, 1937****page**

6. Elbert S. Rule yesterday announced that bulk plants and service stations of the Golden Rule Oil Company have been sold to the Champlin Refining Company of Enid, Oklahoma. Details.

**Wichita Eagle****Sunday, October 8, 1950****page**

5. Report of death yesterday of Elbert S. Rule, 1115 West River Boulevard, age 81, head of the Golden Rule Oil Company. Born in Polk County, Missouri on June 26, 1869. Established Golden Rule Oil Company in 1914. Built more than 50 filling stations and refinery, sold to Champlin Refining Company of Enid in 1937. Survived by wife, Emma, a daughter, Mrs. R. E. (Mildred) Olsen, two grandchildren, one brother and three sisters (named). Further biography. Photo.

**Wichita Eagle-Beacon****Tuesday, February 26, 1974****page**

- 8B. Report of death yesterday of Mrs. Elbert S. (Emma Kemp) Rule, 97, of 904 Shady Way, widow of the president of Golden Rule Oil Company. Survived by a daughter, Mrs. Mildred Olson, Wichita. Entombment in Old Mission Mausoleum.