

*Dr. Edward N. Tihen (1924-1991) was an avid reader and researcher of Wichita newspapers. His notes from Wichita newspapers -- the "Tihen Notes," as we call them -- provide an excellent starting point for further research. They present brief synopses of newspaper articles, identify the newspaper -- Eagle, Beacon or Eagle-Beacon -- in which the stories first appeared, and give exact references to the pages on which the articles are found. Microfilmed copies of these newspapers are available at the Wichita State University Libraries, the Wichita Public Library, or by interlibrary loan from the Kansas State Historical Society.*

## **Subject(s):** Watch Wichita Win sign

### **Wichita Beacon**

**Tuesday, August 10, 1909**

**page**

9. City commission yesterday directed Commissioner Stewart to procure an electric sign, to be placed across Douglas avenue near the Santa Fe depot. "Watch Wichita Win" is to be the motto on the sign. The letters will be 3 feet high and total cost of the sign and keeping it lighted every night till 12 o'clock will be \$350.

### **Wichita Beacon**

**Saturday, September 18, 1909**

**page**

10. The big electric sign purchased by the city with the slogan "Watch Wichita Win" will be put in place at the intersection of Douglas and St. Francis this evening.

### **Wichita Eagle**

**Wednesday, August 14, 1912**

**page**

5. The "Watch Wichita Win" electric sign across Douglas at St. Francis is to be torn down by the end of the week as a part of "clean up" by gas company and street railway company in removing wooden poles from Douglas avenue and attaching wires to "white way" iron poles. ¶ The sign was put up during the early history of commission government in the city. The motto was chosen by Mayor C. L. Davidson and members of the first commission.

### **Wichita Eagle**

**Wednesday, September 11, 1912**

**page**

6. City commission and Wichita Business association agreed yesterday to replace "Watch Wichita Win" sign on East Douglas with each to pay half. To be raised on iron poles to conform to the white way system.

### **Wichita Eagle**

**Saturday, August 23, 1913****page**

2. The city commission and Business association have decided that Wichita has already won so there is no use of telling visitors to "Watch Wichita Win" by hanging up a street sign over Douglas avenue. ¶ The sign will probably come down by September 1.

**Wichita Eagle****Saturday, November 29, 1913****page**

5. The "Watch Wichita Win" sign on East Douglas extends a distance of 80 feet across the street and is eight feet high. It cost \$1045.95 and is of the flasher style.

**Wichita Beacon****Tuesday, April 14, 1914****page**

8. The "Watch Wichita Win" sign at Douglas and St. Francis will probably be relighted at the city's expense. This request was received by city commission today from the Business Association.

**Wichita Eagle****Tuesday, August 25, 1914****page**

10. The fire department's aerial motor truck was used at one o'clock this morning to take down the "Watch Wichita Win" sign across Douglas avenue at St. Francis. The sign has been there since Mayor C. L. Davidson's administration. For a year it has been dark because the city and Business association didn't think it paid to keep it illuminated.