Collection Summary

Title: Coleman Company Records

Call Number: 2013-03

Creator: Coleman Company, Inc.

Inclusive dates: 1854-2015

Size: 88.5 linear ft. (75 boxes) and 17 oversized folders (OS)

Abstract: Records of the Coleman Company, a manufacturing firm best known for its production of camping equipment and outdoor recreation products. The company was owned and operated by the Coleman family from 1900 to 1989; for much of that time it was headquartered in Wichita, Kansas. In 1989, the Coleman Company was acquired by MacAndrews & Forbes Holdings, Inc. In 1998, Sunbeam Products purchased the company; Sunbeam filed for bankruptcy in 2001 and re-emerged as American Household, Inc., which was acquired by the Jarden Corporation in 2004. Included are collector correspondence, newsletters, and other historical records; booklets, brochures, catalogs, manuals, media kits, press releases, sales sheets, and other sales and marketing material; instruction manuals, product writings, and other types of product literature; business correspondence; personnel records; awards; speeches; employee handbooks; union agreements; annual reports and other financial records; albums, contact sheets, negatives, transparencies, photographs, and slides showing the Coleman family, production processes, facilities, employees, and products; patents and trademarks; production records; press clippings; and audiovisual material. The records provide information on Coleman’s development and production of various products, wartime conversion of industry, gender roles in advertising, marketing in twentieth-century America, and other topics. Also present are multiple drafts of the unpublished manuscript, The Coleman Story, written by longtime Coleman employee, Herbert Ebendorf.

Language: Afrikaans, Danish, English, Farsi, French, German, Japanese, Korean, Portuguese, Sotho, Spanish, Turkish, Zulu

Administrative Information


Citation: Coleman Company Records, MS 2013-03, Wichita State University Libraries, Special Collections and University Archives.
Processed by: LBW, AA, TB, LG, JP, and MS, 7-2013; JZ, 8-2015 and 8-2016

Restrictions on Access: None

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Content Note
The collection consists of the records created and used by the Coleman Company, Inc. from 1854-2015 in daily operations. The bulk of the material is from the 1940s to the 1980s. The Hydro-Carbon Light Company, which began in 1900 as a lighting rental service for rural Americans before mass electrification, evolved into the Coleman Company, Inc., a large outdoor recreation company. The collection demonstrates the rise of marketing, mass production, and retail in post-World War II America.

The majority of the material in this collection was collected by longtime Coleman Company employee, Herbert (Herb) Ebendorf. He worked in public relations from 1945 until retirement in 1980. Afterwards, Ebendorf became the company historian, where he maintained strong relationships with Coleman collectors, wrote about the history of the Coleman Company, and volunteered his time at the company’s museum and archive until his death in 2010. The majority of the handwritten dates in this collection were added by Ebendorf, and there are differences in the way the material was dated. This is evident when viewing multiple copies of the same document.

The records include material that documents anniversary observances; collectors; the first night football game and the 1995 reenactment at Wichita State University; memorials and tributes; notes about events, products, and people; reference material on antique irons, lighting, and other products; booklets; consumer letters; manuals; media kits; press releases; promotional material; publicity reports; sales analyses; sales literature, including advertising proofs, brochures, carton labels, catalogs, dealer aids, hang tags, sales sheets, and trade cards; descriptions, instruction manuals, and other product information; business correspondence; sponsorships; personnel records; company organization; meetings; reports; strikes; subsidiaries records; awards; speeches; various writings about the Coleman Company and products; employee handbooks and benefit material; union handbooks; financial material including annual reports and stockholder records; images in a variety of formats; patent and trademark information; press clippings; scrapbooks; employee newsletters; production records; and audiovisual material.

Of particular note in the collection are manuals detailing how to create Coleman product displays; catalogs and other sales literature demonstrating the rise of American consumerism; Coleman strike
reports; the complete Coleman cash book from 1913-1914; Coleman Proof Books (photo albums) of Coleman employees and products; Coleman employee newsletters such as Coleman News, Coleman Spot-Lite, and Coleman Victory News; and a report titled “An Analysis of the Production Facilities,” which provided Coleman production information to the United States military during World War II for wartime contracts.

Administrative History
The Coleman Company founder, William Coffin (W.C.) Coleman, was born to Robert and Julia Coffin Coleman on May 21, 1870 in Chatham, New York. Shortly after Coleman’s birth, the family moved to Labette County, Kansas, where they homesteaded a small farm. Coleman attended the State Teacher’s College in Emporia, Kansas, working as a salesman to pay his way through school. Following graduation, Coleman taught for one year at Ottawa University where he met his wife, Fannie Sheldon, the daughter of a prominent businessman and state senator. After marrying, Coleman enrolled in law school at the University of Kansas, and, once again, funded his education with work as a salesman.

In 1899, while selling typewriters in Blocton, Alabama, Coleman came across the Efficient Lamp. This lamp gave off a bright white light, which was unlike the usual smoky yellowish light of lamps of this time period. Invented by W. H. Irby of the Irby-Gilliland firm, the Efficient Lamp burned gasoline under pressure, and, instead of a wick, it had a mantle. Impressed, Coleman became a salesman for the firm.

In 1900, Coleman set out for rural Kingfisher, Oklahoma Territory. In Kingfisher, potential customers were wary of buying his lamp with the bright white light because of similar lamps that stopped working after the salesmen left town. To combat this, Coleman began a lamp rental service, which he named the Hydro-Carbon Light Company. Customers paid $1 a week to rent the Efficient Lamp, and Coleman maintained all the lamps. Business took off, and Coleman purchased the patent for the Efficient Lamp from Irby-Gilliland and moved the Hydro-Carbon Light Company’s headquarters to Wichita, Kansas. In 1903, Coleman renamed the Efficient Lamp the Arc Lamp, and, by 1905, the Hydro-Carbon Light Company was manufacturing the Arc Lamp in Wichita. In 1907, Coleman changed the name of his company to the Hydro Carbon Company and continued to expand the company’s product line through the manufacturing of hollow wire lighting systems. In 1913, the company’s name changed again to the Coleman Lamp Company.

By the 1920s, Coleman manufactured camp stoves, cooking ranges, and hot plates. Along with lighting, these products continued to be significant to rural Americans and Canadians without access to electricity. Coleman also sold gasoline powered irons and radiant heaters that did not rely on wood or coal for fuel. This later opened the door, in the 1930s, for Coleman to enter the home heating market with the design of oil-fired space heaters and floor furnaces. The company name also went through two more names changes in the 1920s: in 1926, the name changed to the Coleman Lamp & Stove Company, and, in 1928, the name was altered again to the Coleman Lamp and Stove Company. The final name of the company, Coleman Company, Inc., was settled on in 1945.
The 1920s also saw expansions in Coleman facilities when the company opened a plant in Toronto, Canada in 1920. In 1934, the Coleman Company, Inc. (based in the United States) turned over control of non-United States sales, the Export Division, to the Coleman Company, Ltd. (Canadian subsidiary) because of the preferential tariffs Canada had as part of the British Empire. In 1950, Coleman opened a second plant near Toronto, which coincided with the 50th anniversary of the Coleman Company.

As the Coleman Company grew, so, too, did W.C.’s family. Fannie and W.C. had two sons, Sheldon Sr. and Clarence. Both worked for the Coleman Company, but only Sheldon Sr. made it his career after graduating from Cornell in 1925 with a degree in mechanical engineering. Sheldon Sr. immediately went to work in the Toronto factory where he learned how to operate every machine on the floor. In a few years, Sheldon Sr. returned to Wichita, where he continued to learn about all aspects of the company. After the stock market crash of 1929, Sheldon Sr. took over the financial end of the company and successfully steered the firm through the Great Depression. Sheldon Sr. became president of the company in 1951, and, in 1957, after W.C.’s death, he became the chairman of the board.

During World War II, the Coleman Company converted much of its manufacturing to defense contracts and developed and manufactured one of its most well-known products: the G.I. Pocket Stove (Model 520). This light-weight, innovative single burner was designed to operate in extremely cold and hot climates, burn all kinds of fuel, and withstand rough handling. By the end of the war, Coleman sold a civilian Model 530, which was also called the G.I. Pocket Stove. Coleman also produced a military lantern, projectiles for the Navy, and parts for B-17 and B-29 bombers.

After the Korean War, Coleman, no longer able to rely on military contracts, implemented operational changes to remain viable. Under Sheldon Sr., the company was reorganized into divisions, which grouped lines of products into natural operating units. By 1960, Coleman had six divisions: Outing Products, Mobile Homes, Heating and Air Conditioning, Canadian, Export, and Coleman Europe. For the next three decades, under Sheldon Sr., the company grew through product development; plant expansions; and the acquisition of many subsidiaries such as Coast Catamaran (the makers of the Hobie Cat), Crosman, and Skiroule.

In 1981, Sheldon Sr.’s son, Sheldon Coffin Coleman Jr., joined the family business, eventually becoming the third and final Coleman to run the company. In 1987, he was elected the Chief Operating Officer, and, in 1988, was elected the Chief Executive Officer.

In the summer of 1988, Sheldon Sr. and Sheldon Jr. planned to privatize the Coleman Company through a leveraged buyout, as the Coleman family owned only 27 percent of the company, but Sheldon Sr. passed away before they could begin the process of privatization. After Sheldon Sr.’s death, the Coleman family still wanted to take the company private. Sheldon Jr. went forward with the plan, and, on Friday March 17, 1989, the Coleman Company went up for auction. This was a risky move, as the company would be sold to the highest bidder. The Coleman family, represented by the Chatham Acquisition Group, offered $68 a share, but they were outbid by Ronald Perelman of
MacAndrews & Forbes Holdings, Inc. with a bid of $74 a share, thus ending the Coleman family's eighty-nine year involvement with the Coleman Company.

Perelman immediately reduced the Coleman Company debt by selling off its Heating and Air Conditioning Division, and, by 1990, had sold everything except for Coleman's camping equipment and boat businesses. Perelman intended only to keep the company for as long as it took to turn a profit, and, in 1998, Sunbeam Products acquired the Coleman Company from MacAndrews & Forbes. Sunbeam maintained the Coleman Company as an outdoor recreation company but ran into financial problems and, in 2001, filed for Chapter 11. Sunbeam re-emerged from bankruptcy in 2002 as the American Household, Inc., and, in 2004, was purchased by the Jarden Corporation. Today, the Coleman Company is part of Jarden's Outdoor Solutions Division.

**Arrangement Note**

**Series Descriptions**

**Series 1: Historical, 1905-2011**
**Boxes: 1-4, 53, 58**
This series contains the Coleman Company's anniversary observances; correspondence, newsletters, and other collectors' material; documentation of the reenactment of the first night football game; memorials and tributes for birthdays, anniversaries, and condolences; correspondence and other documents that pertain to a variety of archives and museums with a connection to the Coleman Company; notes about the Coleman Company, Coleman family, and Coleman products; and published works used by Herbert Ebendorf for reference when conducting research.

**Arrangement Note**
This series is arranged into eight subseries: (1.1) Anniversary Observances, (1.2) Collectors, (1.3) First Night Football Game, (1.4) Memorials and Tributes, (1.5) Museums and Archives, (1.6) Notes, (1.7) Other, and (1.8) References; arranged in alphabetical order.

**Subseries 1.1: Anniversary Observances, 1950-2001**
**Box: 1**
This subseries documents how the Coleman Company observed their company's anniversaries. Of note is material about "Coleman Week," which jointly celebrated Coleman's 50th anniversary and W.C.'s eightieth birthday, and the scrapbook documenting Coleman's 75th anniversary in Canada.

RESEARCHER NOTES: See Subseries 9.1: Albums, Album 18 for photographs of the World's Largest S'more, which was made to celebrate the Coleman Company's centennial in 2001.

**Subseries 1.2: Collectors, 1928-2011**
**Boxes: 1-2**
The Collectors subseries is comprised of material pertaining to organizations and individuals who collect irons, lamps, lanterns, and other early appliances made by Coleman and companies that made similar products. The bulk of this subseries houses newsletters from the various groups: Aladdin Mantle Lamp Company, Antique Stove Association, Australian Lamplighters Guild, Historic Lighting Club, International Coleman Collectors Club, International Guild of Lamp Researchers, Old Appliance Club, and the Rushlight Club. Along with newsletters and other publications, collector correspondence is also housed in this subseries.

RESEARCHER NOTES:
- See Subseries 9.1: Albums, 6, 7, and 9 to see albums created by collectors.
- See Subseries 14.3: CDs, AV# 15-18 for PDF versions of the International Coleman Collectors Club newsletters

Subseries 1.3: First Night Football Game, 1905-2005
Box: 2
This subseries consists of material about what Coleman refers to as the “first” night football game at Fairmount College (now Wichita State University) against Cooper College (now Sterling College) in 1905; the field was illuminated with Coleman lanterns. Wichita State University reenacted the first night football game in 1995 as part of its centennial celebration.


Subseries 1.4: Memorials and Tributes, 1945-2007
Boxes: 2-3, 53, 58
The bulk of Memorials and Tributes houses birthday wishes and condolences for W.C. Coleman and Sheldon Coleman Sr.

RESEARCHER NOTES:
- See Subseries 9.3: Negatives and Transparencies, Coleman family and 9.4: Photographs, Coleman family for images of W.C. Coleman’s birthday celebrations.

Subseries 1.5: Museums and Archives, c. 1960-2008
Boxes: 3-4
The bulk of this subseries consists of material pertinent to the Coleman Museum: informational booklet, correspondence, donations, an incomplete museum inventory, and visitor books. This subseries also contains material about the artifacts loaned by Coleman to the National Museum of American History for the “At Home on the Road” exhibit.
Subseries 1.6: Notes, 1921-2005
Box: 4
The majority of the notes in this subseries were created by Herbert Ebendorf; these notes cover a variety of topics such as the Coleman Company, the Coleman family, Coleman Company products, Coleman and World War II, and other topics.

Subseries 1.7: Other, 1997-2007
Box: 4
This subseries contains material about the Coleman History Initiative; Coleman trivia questions; the establishment of Ebendorf Hall to honor Herbert Ebendorf’s six decades of dedicated service to the Coleman Company; and Heritage Week, held in 1997.

Subseries 1.8: References, 1922-2007
Box: 4
This subseries is comprised of research material collected and used by Herbert Ebendorf to further his own knowledge and writing on antique lighting, irons, the Coleman Company, and its competitors.

Series 2: Sales and Marketing, c. 1900-2015
Boxes: 5-21, 58, 71; OS 1-5
The Sales and Marketing series contains published booklets for consumers about Coleman products; consumer letters; manuals written by the Coleman Company for their employees on creating displays, selling products, and product overviews; media kits; press releases; cookbooks, coupons, posters, and other promotional material; publicity reports; sales analyses detailing how to sell products; and a variety of sales literature for the Coleman Company and its subsidiaries.

Arrangement Note
This series is arranged into ten subseries: (2.1) Booklets, (2.2) Consumer Letters, (2.3) Manuals, (2.4) Media Kits, (2.5) Other, (2.6) Press Releases, (2.7) Promotional, (2.8) Publicity Reports, (2.9) Sales Analysis, (2.10) Sales Literature; arranged in alphabetical order.

Subseries 2.1: Booklets, 1926-2006
Box: 5
Booklets houses published material created by the Coleman Company for consumers. The majority are about Coleman products: bottled gas, coffee makers, ranges, heating, air conditioning, and the G.I. Pocket Stove. Of note are the “Happier Vacation” series written by George and Iris Wells in the 1950s and 1960s.

Subseries 2.2: Consumer Letters, 1909-2007
Box: 5
These are letters written to the Coleman Company by consumers. The bulk of the letters are from the 1990s and 2000s.

Subseries 2.3: Manuals, 1921-2006
Includes instructions and guidelines written by the Coleman Company for employees on a variety of topics and products. Of note are *Good Window Displays and How to Make Them* (c. 1927), *Coleman Displays* (c. 1935-1940), and *Oil Floor Furnace Sales Visualizer* (n.d.).

**Subseries 2.4: Media Kits, 1949-2008**
**Boxes: 8-9**
The bulk of this subseries is comprised of Coleman Company media kits, which are pre-packaged sets of promotional material distributed to the media; the majority of the media kits document product launches. Of note are the early media kits for Blend Air in 1949 and 1953.

RESEARCHER NOTES: Photographs have been left with the media kits.

**Subseries 2.5: Other, c. 1916-2009**
**Boxes: 9, 71**
This subseries contains a variety of sales and marketing material: 1967 Citizenship quiz, material Coleman deemed controversial like cigarette advertisements, branding information, and Coleman Sales and Service Centers.

**Subseries 2.6: Press Releases, 1945-2013**
**Boxes: 9-11**
This subseries consists of press releases; the bulk of the press releases were written by the Coleman Company. There are some press releases from Coleman subsidiaries and a small number from Sunbeam and Jarden Corporation. The press releases cover products, personnel changes, Coleman facilities, and financial matters. Of particular note are the August to November 1989 drafts of the Coleman press release detailing Coleman’s plan to “retire” older factories and move production after being purchased by MacAndrews and Forbes. The final release date of this press release is November 7, 1989.

RESEARCHER NOTES: Photographs have been left with the press releases.

**Subseries 2.7: Promotional, 1925-2011**
**Boxes: 11, 58, 71; OS 1**
Includes promotional material created by the Coleman Company: calendars; camping tips; cookbooks; coupons and discounts; information about the 2002 Olympic Torch, which Coleman helped create; posters; and radio scripts.

**Subseries 2.8: Publicity Reports, 1992-2007**
**Boxes: 11-12**
Reports documenting Coleman’s media exposure in newspapers, magazines, film, television, and radio.

**Subseries 2.9: Sales Analysis, 1922-1953**
**Box: 12**
This subseries includes instructions to Coleman dealers on how to best sell their products. There are sales analyses for coffee makers, the Coleman Cooker, and other products along with a market analysis for heating and air conditioning that includes product photographs and a chart documenting 1953 sales goals.

**Subseries 2.10: Sales Literature, c. 1900-2015**  
**Boxes:** 12-21, 58, 71; OS 2-5  
The bulk of the Sales Literature is comprised of advertising proofs; brochures; carton labels; catalogs; dealer aids, which include mailers, booklets, packets of advertising proofs/mats, and display tips sent to dealers by the Coleman Company [See Subseries 2.3: Manuals for display manuals created by the Coleman Company]; hang tags; sales sheets; and trade cards for the Coleman Company, Coleman Australia, Coleman Canada, Coleman Europe, Coleman’s Export division, Coleman International, Coleman Japan, Coleman UK, and many of Coleman’s subsidiaries. Sales literature is organized by the Coleman entity and subsidiary that created the literature. It is important to note that the Coleman Company has gone through numerous name changes since its inception. All material for the Hydro-Carbon Light Company and Hydro Carbon Company is located in the folders with those names. All material created by the Coleman Lamp Company, Coleman Lamp & Stove Company, Coleman Lamp and Stove Company, and the Coleman Company, Inc. is located with the Coleman Company. Additionally, the Coleman Export Division, beginning in 1934, was run out of Coleman Canada, as the Coleman Company took full advantage of the British preferential tariffs to the Middle East, Northern Africa, and Latin America.

RESEARCHER NOTES: There is some duplication between the catalogs and the sales sheets, as the first Coleman catalogs incorporated sales sheets and price schedules as part of the catalog. Over time, many sales sheets and price schedules were removed from the catalogs, and those that were not able to be reunited have been housed with the sales sheets.

**Series 3: Product Files, 1916-2007**  
**Boxes:** 21-23, 58  
Product Files contain material created by the Coleman Company in the form of product instruction manuals and model fact sheets. This series also includes material on the launch of Coleman’s mosquito trap called the Mosquito Deleto, correspondence about recalls and safety notices, and descriptive sheets about Coleman products created by Herbert Ebendorf for reference purposes.

**Arrangement Note**  
This series is arranged into five subseries: (3.1) Descriptions, (3.2) Instruction Manuals, (3.3) Model Fact Sheets, (3.4) Mosquito Deleto, and (3.5) Recalls and Safety Notices; arranged in alphabetical order.

**Subseries 3.1: Descriptions, 1946-2006**  
**Box:** 21  
Created by Herbert Ebendorf, these description sheets were made to help identify Coleman products. Most have a product image, descriptive text, and the years the product was made. There are sheets for burning appliances (burners, hot plates, ranges, and stoves), coolers, lamps, lanterns, and mantles.
Subseries 3.2: Instruction Manuals, 1916-2007
Boxes: 21-22, 58
This subseries houses instruction manuals for the care and operation of Coleman products including boats, burning appliances (burners, gas plants, hot plates, ranges, and stoves), coffee makers, coolers, various heaters, irons, lamps, lanterns, Skiroule, sportbikes, tents, and waffle makers.

Subseries 3.3: Model Fact Sheets, n.d.
Box: 22
These detailed sheets were created by the Coleman Company to provide a quick reference for some of their products. There are sheets for air compressors, air mattresses, boat accessories, bags, boats, bottles, coolers, fuel, heaters, jugs, lantern accessories, lanterns, personal flotation devices, sleeping bags, stove accessories, stoves, tents, and trailers.

Subseries 3.4: Mosquito Deleto, 2001-2003
Box: 23
The Mosquito Deleto, a mosquito trap, is one of Coleman’s more recent products. The material for this subseries includes the launch and publicity of this product: the consumer marketing campaign, commercial script, presentations, fact sheets, and Sales Bulletin Updates.

RESEARCHER NOTES: To see material pertaining to the recall of the Mosquito Deleto, go to Subseries 3.5: Recalls and Safety Notices.

Subseries 3.5: Recalls and Safety Notices, 1989-2005
Box: 23
The bulk of this subseries contains correspondence about various recalls and safety notices issued by the Coleman Company. Of note is the Focus 5 and Focus 10 propane heater. This subseries documents the safety notices Coleman ran to tell consumers not to use the heaters indoors.

Series 4: Administrative Records, 1906-2014
Boxes: 23-25, 58; OS 6
The Administrative Records document Coleman’s business correspondence; donations; sponsorships; Coleman’s involvement with emergencies and disasters, both on the ground and preparation; interviews; profiles; company meetings; Coleman organization, including subsidiaries, divisions, MacAndrews and Forbes buyout chronology, and name changes; personnel records; reports; and strike records.

Arrangement Note
This series is arranged into ten subseries: (4.1) Articles of Incorporation and By-Laws, (4.2) Business Correspondence, (4.3) Donations and Sponsorships, (4.4) Emergencies and Disasters, (4.5) Interviews and Profiles, (4.6) Meetings, (4.7) Organization, (4.8) Personnel, (4.9) Reports, and (4.10) Strikes; arranged in alphabetical order.

Subseries 4.1: Articles of Incorporation and By-Laws, 1916, 1928
Box: 23
The above documents for the Coleman Lamp and Stove Company are located in this subseries.

**Subseries 4.2: Business Correspondence, 1906-2014**

*Box: 23*

Business correspondence includes various bulletins, letters, and memos documenting Coleman’s business endeavors. The bulk of the correspondence is from the 1940s-2000s.

**RESEARCHER NOTES:** See Subseries 8.6: Stock for stockholders correspondence.

**Subseries 4.3: Donations and Sponsorships, 1984-2007**

*Box: 23*

This subseries is comprised of entities that the Coleman Company supported through donations and sponsorships including the Becoming an Outdoors Woman program, held in the 1990s and early 2000s, that taught women the basics of camping, cooking, and hiking. Donations and sponsorships also includes material about Coleman’s local sponsorship of KPTS’s airing of Ken Burns’ *The War*, a 2007 documentary series on World War II.

**RESEARCHER NOTES:** Images for Becoming an Outdoors Woman are housed in Subseries 9.3: Negatives and Transparencies, Becoming an Outdoors Woman and Subseries 9.4: Photographs, Becoming an Outdoors Woman.

**Subseries 4.4: Emergencies and Disasters, 1965-2007**

*Box: 23*

Includes emergency and disaster guides, Herbert Ebendorf’s notes about emergencies and disasters involving Coleman, and correspondence.

**Subseries 4.5: Interviews and Profiles, 1946-2007**

*Boxes: 23-24*

This subseries contains correspondence, notes, scripts, and other material pertaining to interviews given by individuals associated with the Coleman Company and profiles of Coleman family members. Of note are “Sheldon Coleman: A Great Outdoorsman” script for Sheldon Coleman Sr.’s memorial video and Sheldon Coleman Jr.’s interview discussing the MacAndrews and Forbes 1989 hostile takeover of the Coleman Company.

**Subseries 4.6: Meetings, 1919-2007**

*Box: 24*

This subseries houses material about various Coleman Company meetings.

**RESEARCHER NOTES:** See Subseries 8.6: Stock for stockholders meetings.

**Subseries 4.7: Organization, c. 1925-2014**

*Box: 24*

Organization documents Coleman’s acquisitions, divestitures, subsidiaries, and division organization charts from the late 1950s and into the 1960s, the Coleman Company’s name changes and
incorporation dates, the MacAndrews and Forbes buyout chronology, and both Sunbeam’s and Jarden Corporation’s purchases of the company.

**Subseries 4.8: Personnel, 1924-2007**
**Boxes: 24, 58; OS 6**
The personnel records were kept by the Coleman Company about their employees; includes material on W.C. Coleman, Sheldon Coleman Sr., and Sheldon Coleman Jr.

**RESEARCHER NOTES:** See Subseries 9.1: Albums, Album 4 for photographs of Coleman personnel from c. 1950-1970.

**Subseries 4.9: Reports, 1953-1989**
**Boxes: 24-25**
This subseries contains reports compiled for the Coleman Company. The reports, while not inclusive, are from the 1950s, 1970s, and 1980s, and include a 1953 management audit; a 1953 operations report, *Organization and Operating Program: Advertising and Sales Department*; a report on Coleman’s operations, *General Comments Pertaining to Operations for the Years 1949-1958 Inclusive and for the Eight-Month Period of 1959*; Public Relations Activities Reports spanning 1970-1973; and the Group One Annual Plan for 1990.

**RESEARCHER NOTES:**
- See Subseries 2.8: Publicity Reports for reports tracking Coleman Company media exposure.
- See Subseries 4.10: Strikes for reports on striking Coleman employees.
- See Subseries 8.1: Annual Reports for the Coleman Company’s financial reports.
- See Subseries 12.3: Products for the report on Coleman’s Portable Snow and Ice Melter.

**Subseries 4.10: Strikes, 1925-2005**
**Box: 25**
This subseries documents the three strikes that occurred at the Coleman Company. Two of the strikes were in Wichita, in 1957 and 1971, and one strike was in Somerset, Pennsylvania, from 1968-1969. Of particular note are the reports in this subseries. The “Confidential Special Wichita Plans” report documents the security and personnel preparation that went into place prior to the 1971 Wichita strike. The untitled report on the Somerset strike documents the hiring and use of Pinkerton security forces and securing the premises; and it includes reports from Ray A. Lange to G. Lawrence Keller, Coleman’s Corporate Counsel, which attempted to determine who damaged plant property.

**RESEARCHER NOTES:**
- See Subseries 9.4: Photographs, Strikes for photographs released by the Coleman Company in 1957 to show that their plants were still operational during the strike.
Series 5: Presentations and Speeches, 1914-2008
Boxes: 25-26, 58-59; OS 7
This series consists of various awards and honors given to the Coleman Company, members of the Coleman family, and Coleman employees. It also includes a number of speeches and presentations given by members of the Coleman family and Coleman top management about the company’s divisions, future growth, policy, and founders. Of note are the Financial World Annual Report Awards given to the Coleman Company in the 1940s, 1950s, and 1960s; material about the Factory A Retirement event; Old Timers Banquet programs to honor long service Coleman employees; and the Newcomen Society in North America’s 1975 Kansas Dinner, which honored the Coleman Company.

RESEARCHER NOTES:

Arrangement Note
This series has no subseries; arranged in alphabetical order.

Series 6: Writings, 1921-2015
Boxes: 27-29
The Writings series is comprised of a variety of writings about the Coleman Company. It includes correspondence, drafts, interview notes, and other notes Herbert Ebendorf used for his unpublished manuscript, The Coleman Story. There are drafts and copies of the published manuscript, Coleman Collectors Guide, 1903-1954, written by Carl R. Tucker and Herbert Ebendorf. Multiple articles, notes, and background information about Coleman products, different aspects of the company, and the Coleman family written by Coleman employees and contract writers are housed in this series, including Bliss Isely’s The Company’s First Forty Years and “Thirty Thousand Yesterdays.” Also included in this series are Herbert Ebendorf’s short, product-based publications: “A Brief History of the Origin and Use of Coleman Lamps and Lanterns” (H1), “Gas from Gasoline” (H2, H4), “Gasoline Self-Heating Irons” (H3), “The Gasoline Self-Heating Iron” (H7), and “Mantles by the Millions” (H8).

Arrangement Note
This series has no subseries; arranged in alphabetical order.

Series 7: Employee Records, 1925-2006
Boxes: 29-31, 71
The Employee Records series houses material about employee benefits plans, including stock purchasing, insurance, pension, retirement, and profit-sharing. Employee handbooks, recruitment material, telephone directories, and union agreements are also located in this subseries.

Arrangement Note
This series is arranged into six subseries: (7.1) Benefits, (7.2) Employee Handbooks, (7.3) Other, (7.4) Recruitment, (7.5) Telephone Directories, and (7.6) Union Agreements; arranged in alphabetical order.

**Subseries 7.1: Benefits, 1927-1989**
**Box: 29**
The bulk of this subseries contains handbooks for insurance, pension, and retirement plans. There are also benefit agreements, hospitalization plans, summary of benefit handbooks, profit sharing, and employee stock purchasing plans.

**Subseries 7.2: Employee Handbooks, 1925-2003**
**Box: 30**
This subseries is comprised of employee handbooks with the bulk from the 1920s-1990s.

**Subseries 7.3: Other, 1939-1985**
**Boxes: 30, 71**
Housed in this subseries is material about the Charles E. Parr Fund, which later became the Sheldon Coleman Educational Scholarship Fund, Employee Suggestion Program, miscellaneous handbooks, safety handbooks, a scrapbook detailing employee benefits and workplace regulations during the 1920s, and the sick leave policy.

RESEARCHER NOTES: See Series 5: Presentations and Speeches, Sheldon Coleman Educational Scholarship Fund for more material on this topic.

**Subseries 7.4: Recruitment, 1947-1969**
**Box: 30**
Included are handbooks created by the Coleman Company with the intention of recruiting employees; the bulk of these handbooks are from the 1960s.

**Subseries 7.5: Telephone Directories, 1970-2006**
**Box: 30**
Internal Coleman Company telephone directories are located here; the bulk of the directories are from the 1970s.

**Subseries 7.6: Union Agreements, 1941-1988**
**Boxes: 30-31**
The material in this subseries documents various agreements and contracts the Coleman Company held with different unions in the United States and Canada.

**Series 8: Financial Records, 1910-2007**
**Boxes: 31-33, 56-57**
The majority of this series is comprised of the Coleman Company’s annual reports, cash books, Charts of Financial Data, Securities and Exchange Commission Forms (10-K and 10-Q), a financial scrapbook, a financial binder, stock information, correspondence to stockholders, and information about stockholders meetings.
Arrangement Note
This series is arranged into six subseries: Subseries (8.1) Annual Reports, (8.2) Cash Books, (8.3) Charts of Financial Data, (8.4) Other, (8.5) Securities and Exchange Commission, and (8.6) Stock; arranged in alphabetical order.

Subseries 8.1: Annual Reports, 1927-2006
Boxes: 31-32
The bulk of this subseries consists of the Coleman Company’s annual reports from 1927-1987 and 1992-1996. This subseries also houses Coleman’s interim reports from the 1970s, 1980s, and early 1990s; Jarden Corporation’s 2004-2006 annual reports; and Coleman subsidiary, Coast Catamaran’s 1974 annual report.

Subseries 8.2: Cash Books, 1910-1914
Boxes: 32, 57
Housed in this subseries is a complete Coleman cash book from 1913-1914, and partial cash books for the Marvel Light and Supply Company and the Oklahoma City House from 1910-1911. The relation between the Coleman Company and Marvel Light and Supply Company and the Oklahoma City House is unclear.

Box: 32
These booklets include information about product sales, earnings, dividends, long term debt, ten-year operating statistics, and other financial data about the Coleman Company.

Subseries 8.4: Other, 1914-1998
Boxes: 32, 56
This miscellaneous financial material includes the “1993 Plan” prepared for the Coleman Company when Michael Hammes was CEO; an untitled financial binder with correspondence and press releases documenting Coleman from 1966-1969; and a financial scrapbook with correspondence, a 1960 loan agreement, and other financial information about Coleman from 1931-1980.

Subseries 8.5: Securities and Exchange Commission, 1980-2005
Box: 33
The bulk of the records in this subseries are the Coleman Company’s Securities and Exchange Commission Forms (10-K and 10-Q).

Subseries 8.6: Stock, 1928-2007
Box: 33
The majority of the records housed in this subseries pertain to the Coleman Company stockholders meetings in the 1970s and 1980s. This subseries also has stockholder correspondence, President’s Reports, Jarden Corporation stockholders meetings from 2006-2007, and other miscellaneous stock material.
Series 9: Images, c. 1880-2008
Boxes: 33-40, 60-66, 55; OS 8-14
This series documents the Coleman family and various aspects of the Coleman Company (facilities, manufacturing processes, employees, and products) in a variety of image formats: albums, contact sheets, negatives, transparencies, photographs, and slides.

Arrangement Note
Organized into five subseries: (9.1) Albums, (9.2) Contact Sheets, (9.3) Negatives and Transparencies, (9.4) Photographs, and (9.5) Slides; arranged in alphabetical order.

Subseries 9.1: Albums, c. 1920-2004
Boxes: 33-34, 60-64
The bulk of this subseries houses photographic albums created by the Coleman Company. Albums 6, 7, and 9 were created by Coleman collectors. Of particular note are the Coleman Proof Books (Albums 2-4), which contain photographs of Coleman products, the Trend home, and Coleman personnel. Album 8, Historical Photos/Negs, contains a mixture of photographs, negatives, and contact sheets documenting Coleman products; the Coleman family, W.C., Sheldon Sr., and Sheldon Jr.; early Coleman branches and Wichita buildings; exported products and their use abroad; products used during World War II and the Korean War; advertisements; Coleman vehicles; and displays.

RESEARCHER NOTES: Many of the images located in Album 8, Historical Photos/Negs are duplicates and also located as individual items within Subseries 9.3: Negatives and Transparencies and 9.4: Photographs, where they are arranged by their subject.

Subseries 9.2: Contact Sheets, 1969-2002
Boxes: 34, 65
The Contact Sheets subseries includes images of the Coleman family, facilities, and Coleman products, including those of its subsidiaries Crosman and Skiroule.

Subseries 9.3: Negatives and Transparencies, 1901-2005
Boxes: 34-35, 65
The majority of the negatives and transparencies were created by the Coleman Company to document the Coleman family, employees, facilities, and products, including those of its subsidiaries.

RESEARCHER NOTES: When identified, heating and air conditioning for Mobile homes is located with Products, Mobile Homes; these images are arranged by their assigned negative number.

Subseries 9.4: Photographs, c. 1880-2008
Boxes: 35-39, 65-66; OS 8-14
This series houses photographs created by the Coleman Company to record the Coleman family, employees, facilities, and products, including those of its subsidiaries. Of note are the photographs of the First Women’s Hikeoff camping trip and the Becoming an Outdoors Woman program.
RESEARCHER NOTES: When identified, heating and air conditioning for Mobile homes is located with Products, Mobile Homes; these images are arranged by their assigned negative number.

**Subseries 9.5: Slides, c. 1901-2001**
**Boxes: 39-40, 55**
The slides, the bulk of which were created by the Coleman Company, document the Coleman family, employees, and products. Of particular note is the View-Master and View-Master slides of oil heaters (c. 1950).

**Series 10: Legal Records, 1854-2002**
**Boxes: 40, 58**
Legal Records include cases, patents, and trademark material pertinent to the Coleman Company.

**Arrangement Note**
Organized into three subseries: (10.1) Cases, (10.2) Patents, and (10.3) Trademarks; arranged alphabetically.

**Subseries 10.1: Cases, 1937-2002**
**Box: 40**
Cases includes material about the 1937 investigation of the Coleman Lamp and Stove Company by the Special Board of the Federal Trade Commission, the 1956 case Holly Manufacturing brought against the Coleman Company for infringing on its patent for a gas burning wall heater, and Sunbeam’s 2001 Chapter 11 filing.

**Subseries 10.2: Patents, 1854-2006**
**Box: 40**
This subseries is comprised of patent records for Coleman products. There are patents issued to W.C. Coleman, Sheldon Coleman Sr., and Boyd Tullis (Coleman engineer). Of note is the Patent and Trademark Book, 1921-1949, which lists Tullis’ patents. There are many patents housed here that were not issued to the Coleman Company but were kept for reference. The year the patent was issued is used to determine the date of the material in this subseries.

**Subseries 10.3: Trademarks, 1932-1990**
**Boxes: 40, 58**
The Coleman Company logo makes up the bulk of this series with logos stickers and a logo usage guide.

**Series 11: Publications, 1913-2008**
**Boxes: 40-44, 67-68, 71**
The bulk of this series encompasses newsletters created by the Coleman Company for its employees. The magazines are all Coleman annuals.

**Arrangement Note**
Organized into two subseries: (11.1) Magazines and Books and (11.2) Newsletters; material is arranged alphabetically.

**Subseries 11.1: Magazines and Books, 1977-1997**
**Boxes: 40, 71**
This subseries contains Coleman Company annuals from the 1970s and 1980s, as well as books on camping.

**Subseries 11.2: Newsletters, 1913-2015**
**Boxes: 40-44; 67-68**
The majority of the newsletters were created by the Coleman Company for its employees. There are a small number of newsletters created by Sunbeam and Crosman (Coleman subsidiary). The bulk of the newsletters are the *Coleman Focus*, with issues from the 1990s; *Coleman News*, with issues from the 1920s-1980s, *Coleman Spot-Lite*, with issues from the 1940s-1980s, and *Coleman Victory News*, a Coleman employee newsletter published during the years of World War II.

**Series 12: Production Records, 1903-2010**
**Boxes: 45-47; 54, 58; OS 15**
This series contains records documenting the production of Coleman products. It includes material on various Coleman facilities, military and non-military products, product surveys, field tests, research and reports from the various outdoors groups of which Sheldon Sr. was a member, and shipping records from 1905-1934.

RESEARCHER NOTES: All military products are located in Subseries 12.2: Military; all non-military products are located in Subseries 12.3: Products.

**Arrangement Note**
Organized into five subseries: (12.1) Facilities, (12.2) Military, (12.3) Products, (12.4) Research, and (12.5) Shipping Records; material is arranged alphabetically.

**Subseries 12.1: Facilities, c. 1920-2010**
**Box: 45**
This subseries documents many of Coleman’s facilities in the United States and Canada. There is material on Elkhart, Indiana; La Porte, Indiana; Somerset, Pennsylvania; Toronto, Canada; and Wichita, Kansas.


**Subseries 12.2: Military, 1942-2005**
**Boxes: 45, 54**
Material that pertains to products Coleman created and produced for the United States military is located in this subseries. The Coleman Company was contracted by the military during World War II
and the Korean War to develop and design military products. The contracts were most often for burners (stoves) and lanterns, but Coleman also made rotors for explosive devices during World War II. Information and rotor samples are located in this subseries. There is also material on Coleman’s most well-known military product, the G.I. Pocket Stove (Model 520), including correspondence about the War Department’s acceptance of the Coleman designed and engineered military burner. Also of note is “An Analysis of the Production Facilities.” This report contains department descriptions, industrial black and white photographs taken by Edgar B. Smith, and examples of Coleman’s synthetic enamel decalcomanias (decals) for aircraft; this was prepared for the United States military in 1941-1942.

Subseries 12.3: Products, 1903-2006
Boxes: 45-46, 58; OS 15
The Products subseries documents material about the development of Coleman products. There are various chronological lists of Coleman products, notes (mostly written by Herbert Ebendorf) on Coleman products articulating different aspects of their production, product correspondence, mantle formulas, blueprints, and product designs housed in the “Prints” folders, and early tests and notes. Also of note is the “Portable Snow and Ice Melter Final Report.” This report contains black and white photographic prints and typed findings about this unique product while it was in the research and design phase.

Subseries 12.4: Research, c. 1918-2006
Box: 46
Included in this subseries are a small number of product surveys and field tests of Coleman products, but the bulk of material housed here encompasses reports and research from the various outdoor recreation groups that counted Sheldon Coleman Sr. as a member: American Recreation Coalition (ARC), Outdoor Recreation Coalition of America (ORCA), President’s Commission on American Outdoors, and the Outdoor Recreation Policy Review Group.

Subseries 12.5: Shipping Records, 1905-1934
Boxes: 46-47
The shipping records, compiled by factory manager, Hiram W. Strong, from 1905-1934, are housed in this subseries. Along with the original bound volume, there are also two copies of the bound volume and a typed copy of the original bound volume.

Series 13: Press Clippings, 1897-2013
Boxes: 48-51, 69-70, 71; OS 16-17
This series documents advertisements, journal and magazine articles, newspaper articles, and scrapbooks saved by Herbert Ebendorf and other Coleman employees. These press clippings record media coverage of the Coleman Company over the twentieth century.

Arrangement Note
Organized into five subseries: (13.1) Advertisements, (13.2) Journals and Magazines, (13.3) Newspapers, (13.4) Other, and (13.5) Scrapbooks; material is arranged alphabetically.

Subseries 13.1: Advertisements, 1919-2005
Boxes: 48, 69; OS 16
This subseries is comprised of Coleman Company print advertisements for its products.

RESEARCHER NOTES: See Subseries 2.10: Sales Literature for advertising proofs.

Subseries 13.2: Journals and Magazines, 1919-2009
Boxes: 48-49, 69

Subseries 13.3: Newspapers, 1897-2010
Boxes: 49-51, 71, OS 17
Includes newspaper articles about the Coleman family, the Coleman Company, and its products.

Subseries 13.4: Other, 1968-2013
Box: 51
This majority of this subseries contains TV clips from Burrell’s clipping service and web articles.

Subseries 13.5: Scrapbooks, 1945-2007
Boxes: 51, 70
The bulk of this subseries is comprised of various scrapbooks with clippings about the Coleman Company. Of note is Scrapbook 8, *Herb’s Book of Heating and Air Conditioning Products, People, and Plant Expansions*.

RESEARCHER NOTES:
- See Subseries 1.1: Anniversary Observances for the scrapbook documenting Coleman Canada’s 75th anniversary.
- See Subseries 8.4: Other for a financial scrapbook.

Series 14: Audiovisual, 1957-2015
Boxes: 52, 72-75; Phonograph Record Albums
This series contains all audiovisual material. There are a variety of formats housed in the audiovisual series: audio cassette tapes, audio tapes (7 inch reel), CDs, DVDs, LPs, microfilm, and videocassettes.

Arrangement Note
Organized into seven subseries: (14.1) Audio Cassette Tapes, (14.2) Audio Tapes (7 inch reel), (14.3) CDs, (14.4) DVDs, (14.5) LPs, (14.6) Microfilm, and (14.7) Videocassettes. Material is arranged by record type and then alphabetically, with the exception of videocassettes, which are separated by creator (i.e. Coleman or non-Coleman) and then arranged chronologically.

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Subseries 14.2: Audio Tapes (7 inch reel), n.d.
Box: 52

Subseries 14.3: CDs, 1981-2015
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Subseries 14.4: DVDs, 2005-2007
Box: 52, 72

Subseries 14.5: LPs, 1957
Box: Phonograph Record Albums

Subseries 14.6: Microfilm, n.d.
Box: 52

Box: 73-75

Box and Folder Listing

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Subseries 1.1 – Anniversary Observances

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Box 1 FF 2 50th Anniversary, Notes, n.d.
Box 1 FF 3 50th Anniversary, Public relations, 1950, 2000
Box 1 FF 4 60th Anniversary, Coleman Week in Wichita souvenir folder, 1960
Box 1 FF 5 75th Anniversary, Coleman Canada scrapbook, 1975
Box 1 FF 6 75th Anniversary, Script draft, 1974
Box 1 FF 7 100th Anniversary, Advertisements, 2001
Box 1 FF 8 100th Anniversary, Centennial images, c. 2000-2001
Box 1 FF 9 100th Anniversary, Coleman Centennial remarks for Japan news conference, 2001
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Coleman Company Records Finding Aid

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Box 1 FF 39 International Coleman Collectors Club, Membership forms, 1999, n.d.
Box 1 FF 41 International Coleman Collectors Club, Newsletters, The Coleman Collector, 1992-1995
Box 2 FF 1 International Coleman Collectors Club, Newsletters, The Coleman Light, 2003-2011
Box 2 FF 3 International Coleman Collectors Club, Newsletters, The Coleman Light, Proofs, 1999-2000
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<td>Personal observations of R.A. Sellers, Jr., n.d.</td>
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Box 2 FF 29 "Fairmount Won From Cooper" in the Wichita Daily Eagle, 1905 (Cross Reference: Subseries 9.3 Negatives, First Night Football Game; 9.4 Photographs, First Night Football Game)

Box 2 FF 30 "The First Night Football Game," 1950 (Cross Reference: Subseries 9.3 Negatives, First Night Football Game; 9.4 Photographs, First Night Football Game)

Box 2 FF 31 "The First Night Football Game" (by W.C. Coleman), 1950 (Cross Reference: Subseries 9.3 Negatives, First Night Football Game; 9.4 Photographs, First Night Football Game)


Box 2 FF 33 Script (suggested) for KAKE Radio, 1947 (Cross Reference: Subseries 9.3 Negatives, First Night Football Game; 9.4 Photographs, First Night Football Game)

Box 2 FF 34 "Wichita State - First in Football," 1985 (Cross Reference: Subseries 9.3 Negatives, First Night Football Game; 9.4 Photographs, First Night Football Game)

Box 2 FF 35 Wichita State University Centennial football game, 1995 (Cross Reference: Subseries 9.3 Negatives, First Night Football Game; 9.4 Photographs, First Night Football Game)

Box 2 FF 36 Wichita State University Centennial football game tailgate party, 1995 (Cross Reference: Subseries 9.3 Negatives, First Night Football Game; 9.4 First Night Football Game)

Subseries 1.4 – Memorials and Tributes
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Box 58 FF 1 Coleman, Sheldon Sr., 50 years at Coleman, 1975
Box 2 FF 38 Coleman, Sheldon Sr., Condolences, 1988-1989
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Box 2 FF 40 Coleman, Sheldon Sr., Tribute in the Congressional Record - Senate, 1988
Box 2 FF 41 Coleman, W.C., 75th birthday (1 of 2), 1945 (Cross Reference: Subseries 9.4 Photographs, Coleman Family)
Box 2 FF 42 Coleman, W.C., 75th birthday (2 of 2), 1945 (Cross Reference: Subseries 9.4 Photographs, Coleman Family)
Box 2 FF 43 Coleman, W.C., 80th birthday, 1950 (Cross Reference: Subseries 9.4 Photographs, Coleman Family)
Box 2 FF 44 Coleman, W.C., 80th birthday greetings from distributors and jobbers (1 of 2), 1950 (Cross Reference: Subseries 9.4 Photographs, Coleman Family)
Box 3 FF 1 Coleman, W.C., 80th birthday greetings from distributors and jobbers (2 of 2), 1950 (Cross Reference: Subseries 9.4 Photographs, Coleman Family)
Box 3 FF 2 Coleman, W.C., 80th birthday poem (by Cay Snelling), c. 1950, 1987 (Cross Reference: Subseries 9.4 Photographs, Coleman Family)
Box 53 Coleman, W.C., 85th birthday book, 1955
Box 3 FF 3 Coleman, W.C., 85th and 87th birthdays, 1955, 1957 (Cross Reference: Subseries 9.4 Photographs, Coleman Family)
Box 3 FF 4 Coleman, W.C., Condolences (1 of 5), 1957
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Box 4  FF 5A  Coleman genealogy, n.d.
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| Box 38 | FF 37 | Products, Ranges, Misc. (2 of 2), n.d. |
| Box 38 | FF 38 | Products, Recreational vehicles, Misc., n.d. |
| Box 38 | FF 39 | Products, Scanoe, c. 1980-1985 |
| Box 38 | FF 40 | Products, Sleeping bags, Misc., n.d. |
| Box 38 | FF 41 | Products, Stoves, Military, 1942, 1944-1945, 1950-1951, c. 1950-1952 |
| Box 38 | FF 42 | Products, Stoves, Military, n.d. |
| Box 38 | FF 44 | Products, Stoves, Misc., n.d. |
| Box 38 | FF 45 | Products, Tables, Misc., c. 2000-2004, n.d. |
| Box 39 | FF 2 | Products, Trailers, Camping, Misc., n.d. |
| Box 39 | FF 3 | Products, Trailers, Utility, Misc., c. 1970-1979, 1975 |
| Box 39 | FF 4 | Products, Trend Home, c. 1950-1955, 1951-1953 |
| Box 39 | FF 5 | Products, Unleaded stoves and lanterns, 1989 |
| Box 39 | FF 6 | Products, Walker-Johnson shoot, c. 1985-1989 |
| Box 39 | FF 7 | Strikes, 1957, c. 1968-1969 |
Box 39     FF 8  Subsidiaries, Coast Catamaran, n.d.
Box 39     FF 9  Subsidiaries, Crosman, 1972, n.d.
Box 39     FF 10 Subsidiaries, Hoosier Industries, 1957
Box 39     FF 11 Subsidiaries, Sattler Manufacturing, n.d.
Box 39     FF 12 Subsidiaries, Skiroule, n.d.
Box 39     FF 12B Subsidiaries, Yale Light Company, n.d.

**Subseries 9.5 – Slides**

Box 39     FF 13 Annual Reports, O'Brien International, 1988-1989
Box 39     FF 14 Annual Reports, Out takes, c. 1990
Box 39     FF 15 Becoming an Outdoors Woman, 1994 (Cross Reference: Subseries 4.3 Donations and Sponsorships, Becoming an Outdoors Woman)
Box 39     FF 16 Coleman displays, n.d.
Box 39     FF 17 Coleman family, Coleman, Clarence (Bud), c. 1948, n.d.
Box 39     FF 18 Coleman family, Coleman, Sheldon Jr., 1981, n.d.
Box 39     FF 19 Coleman family, Coleman, Sheldon Sr., c. 1901-1920, c. 1948, c. 1980, n.d.
Box 39     FF 20 Coleman family, Coleman, W.C., n.d.
Box 39     FF 21 Coleman family, Misc., c. 1945, n.d.
Box 39     FF 22 Coleman vehicles, n.d.
Box 39     FF 24 Employees, Factory shots, 1971
Box 39     FF 25 Employees, Factory shots, 1992
Box 39     FF 26 Facilities, Misc., 1925, n.d.
Box 39     FF 27 First night football game reenactment, 1995 (Cross Reference: Subseries
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1.3 First Night Football Game)

Box 39 FF 28 First Women's Hikeoff, 1980
Box 39 FF 29 Historic Images for Coleman Centennial, 2001
Box 39 FF 30 Logos, n.d.
Box 39 FF 31 Organization, n.d.
Box 39 FF 33 Presentations and speeches, Sixth grade project, n.d.
Box 39 FF 34 Presentations and speeches, Unidentified presentation+F1724, n.d.
Box 39 FF 35 Press clippings, 1929, 1992, n.d.
Box 39 FF 36 Products, Camping shots (1 of 4), 1979
Box 39 FF 37 Products, Camping shots (2 of 4), 1979
Box 39 FF 38 Products, Camping shots (3 of 4), 1979
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Box 40 FF 1 Products, Camping shots, 1980, n.d.
Box 40 FF 2 Products, Coolers, Misc., n.d.
Box 40 FF 3 Products, Electrical appliances, n.d.
Box 40 FF 4 Products, Heating and air conditioning, c. 1945, n.d.
Box 40 FF 6 Products, Lighting, Misc. (1 of 2), 1973, n.d.
Box 40 FF 7 Products, Lighting, Misc. (2 of 2), 1973, n.d.
Box 40 FF 9 Products, Ranges and stoves, 1973-1974, n.d.
Box 40 FF 10 Products, Sleeping bags and tents, 1988, n.d.
Box 40 FF 11 Products, Trailers (camping and utility), Misc., n.d.
Box 40 FF 12 Products, Unleaded stoves and lanterns (1 of 2), 1989
Box 40 FF 13 Products, Unleaded stoves and lanterns (2 of 2), 1989

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### View-Master, c. 1950

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### View-Master, Oil heaters, c. 1950

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## Series 10 – Legal Records

### Subseries 10.1 – Cases

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<td>Federal Trade Commission's Special Board Investigation of the Coleman Lamp and Stove Company (File no. 1-11403), 1937</td>
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### Holly v. Coleman, 1955-1956, 1959

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### Sunbeam Corporation (Chapter 11), 2002

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## Subseries 10.2 – Patents

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<td>Air pumps, #1966,321 (by B.W. Tullis), 1934</td>
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### Atomizers, #2,285,689 (by B.W. Tullis), 1942

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### Burners, #439,307 (by A. Seigle-Goujon), 1890

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### Burners, #630,996 (by V.H. Slinack), 1899

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### Burners, #647,692 (by F.M. Blackman), 1900

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### Burners, #1,303,462 (by W.C. Coleman), 1919

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### Burners, #1,749,629 (by W.C. Coleman), 1930

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### Burners, #2,008,883 (by B.W. Tullis), 1935

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### Burners, #2,020,626 (by B.W. Tullis), 1935

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Box 40  FF 32  Burners, #2,035,680 (by B.W. Tullis), 1936
Box 40  FF 33  Burners, #2,363,098 (by B.W. Tullis), 1944
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Box 40  FF 35  Burners, #2,463,830 (by B.W. Tullis), 1949
Box 40  FF 36  Coolers, #2,952,875 (by W.D. Herrick), 1960
Box 40  FF 37  Generators, #1,958,400 (by B.W. Tullis and Tillman F. Jones), 1934
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Box 40  FF 41  Generators, #2,108,908 (by B.W. Tullis), 1938
Box 40  FF 42  Heaters, #2,128,171 (by B.W. Tullis), 1938
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Box 40  FF 45  Lanterns, #1,127,695 (by L.M. Stoll), 1915
Box 40  FF 46  Lanterns, #2,263,659 (by B.W. Tullis), 1941
Box 40  FF 47  Lamps, #618,078 (by A.J. English), 1899
Box 40  FF 48  Lamps, #657,936 (by W.H. Irby), 1900, 1981, 2005
Box 40  FF 49  Lamps, #678,513 (by A. Rector), 1901
Box 40  FF 50  Lamps, #965,872 (by W.C. Coleman), 1910
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Box 40  FF 52  Lamps, #2,008,882 (by B.W. Tullis), 1935
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Box 40  FF 55  Mantles, #1,107,518 (by A. Herskovitz), 1914
Box 40  FF 56  Notes on Patents, 1919-1954 (by Herb Ebendorf), 2005, n.d.
| Box 40 | FF 57 | Patents and Trademarks book, 1921-1949 (by Boyd Tullis), 1949 |
| Box 40 | FF 58 | Ranges, # 2,269,349 (by B.W. Tullis), 1942 |
| Box 40 | FF 59 | Ranges, # 2,321,169 (by B.W. Tullis), 1943 |
| Box 40 | FF 60 | Stoves, #1,480,373 (by W.C. Coleman), 1924 |
| Box 40 | FF 61 | Stoves, #2,040,222 (by B.W. Tullis), 1936 |
| Box 40 | FF 62 | Stoves, #2,106,690 (by S. Coleman and B.W. Tullis), 1938 |
| Box 40 | FF 63 | Stoves, #2,246,080 (by B.W. Tullis), 1941 |
| Box 40 | FF 64 | Stoves, #2,397,766 (by B.W. Tullis), 1946 |
| Box 40 | FF 65 | Stoves, #2,469,185 (by B.W. Tullis), 1949 |
| Box 40 | FF 66 | Stoves, #2,491,430 (by B.W. Tullis), 1949 |

**Subseries 10.3 – Trademarks**

| Box 40 | FF 69 | Coleman Company logo stickers, n.d. |
| Box 58 | FF 18 | Coleman Company logo stickers, n.d. |
| Box 40 | FF 70 | Coleman Identity Book, n.d. |
| Box 40 | FF 71 | Logo Usage Guide, n.d. |

**Series 11 – Publications**

**Subseries 11.1 – Magazines and Books**

| Box 71 | FF 13 | 75 State & National Parks, 1997 |
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Box 40  FF 72  Camping and Outdoor Adventures, 1987-1988
Box 40  FF 73  Camping Annual, 1977-1978
Box 71  FF 14  Camping With Kids, 1997
Box 40  FF 74  Guide to Camping and the Great Outdoors, 1982, 1984
Box 40  FF 75  Outdoor Adventures, 1985-1986
Box 40  FF 76  Outdoor Annual, 1979-1981
Box 71  FF 15  Setting Up Camp, 1997

Subseries 11.2 – Newsletters

Box 40  FF 77  Coleman Asia, The Asia Pacific Lantern, 1998-2000
Box 41  FF 1  Coleman Canada, Coleman on the Move, 1975
Box 41  FF 2  Coleman Canada, High-Lites, 1944-1945
Box 41  FF 3  Coleman Canada, High-Lites, 1946
Box 41  FF 4  Coleman Canada, High-Lites, 1948, c. 1950
Box 41  FF 5  Coleman Company, Bonded Line Bulletin: Heating and Air Conditioning Division, 1960-1965
Box 41  FF 6  Coleman Company, Camping Trailer Dealer Communicator, 1973
Box 41  FF 7  Coleman Company Camping Trailer Division "Good News Letter," 1974-1975
Box 41  FF 8  Coleman Company, Coleman Advantage: Manufactured Housing Division, 1986-1987
Box 41  FF 9  Coleman Company, Coleman Communique (circulated to all Heating and Air Conditioning employees), 1982-1984
Box 41  FF 10  Coleman Company, Coleman Focus, 1991-1992
Box 41  FF 11  Coleman Company, Coleman Focus, 1993-1994
Box 41  FF 12  Coleman Company, Coleman Focus, 1995-1996
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Box 44 FF 6 Coleman Company, Good News: Residential Heating and Air Conditioning Division, 1978
Box 44 FF 7 Coleman Company, The Heating Equipment Dealer, 1947
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Box 44 FF 11 Coleman Company, The Lantern, 2002
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Box 44 FF 13A Coleman Company, Long & Short of It, 1985
Box 44 FF 14 Coleman Company, The Mantle, 2007-2008
Box 44 FF 15 Coleman Company, On the Move with the Residential Products Division, 1986
Box 44 FF 17 Coleman Company, Out There Trails, 2002
Box 44 FF 18 Coleman Company, Outing Products Division, 1959
Box 44 FF 18A Coleman Company, We Are Selling News, 1985-1987
Box 44 FF 19 Coleman International, Coleman World Wide News, 1992
Box 44 FF 20 Coleman International, International Exchange, 1993
Box 44 FF 20A Coleman International, The International Times, 1982
Box 44 FF 20B Jarden Corporation, Global Sustainability Connection, 2012-2015
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Box 44  FF 21  Other, Escape to the Great Outdoors, Inc., Escape to the Great Outdoors, 1991-1993
Box 44  FF 22  Other, Escape to the Great Outdoors, Inc., Escape to the Great Outdoors, 1994-1996
Box 44  FF 24  Other, Exide Batteries of Canada, Exide Topics, c. 1957-1958
Box 44  FF 26  Other, Outdoor Management Network, America Outdoors, 1989-1990
Box 44  FF 27  Subsidiaries, Crosman, Crosman Closeup, 1976
Box 44  FF 28  Sunbeam, Inside Out, 1999-2001
Box 44  FF 29  Sunbeam Europe, Ici and Ailleurs, 2001
Box 44  FF 30  Unidentified, n.d.

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Subseries 12.1 – Facilities

Box 45  FF 1  Elkhart, IN, 1971
Box 45  FF 1A  Gardner, KS, 2010
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Advertisements, n.d.

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Box 52 FF 6 CDs, AV 9, Coleman Employee Handbook Cover: Olympic Torch, Coleman Company, c. 2002 (Cross references: Subseries 2.7 Promotional; Subseries 7.2 Employee Handbooks)

Box 52 FF 6 CDs, AV 10, Coleman History Photos: Timeline, Coleman Company, n.d. (Cross references: Subseries 9.4 Photographs; Subseries 12.3 Products)

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Box 73 FF 16  Coleman water pollution, KAKE-TV, September 29, 1989
Box 73 FF 17  Coleman factory relocation, Wichita newscasts, November 7, 1989
Box 73 FF 18  Larry Jones news conference, Wichita newscasts, December 6, 1989
Box 73 FF 19  Coleman heating and A/C sale agreement, Wichita newscasts, December 20, 1989
Box 73 FF 20  1990 Pension plan, Wichita newscasts, February 1990
Box 73 FF 21  Senate Subcommittee Hearing on Pensions, February 13, 1990
Box 73 FF 22  “Workers’ Pensions,” Moneyline, CNN-TV, February 13, 1990
Box 73 FF 23  The Retirement of Factory A, KSNW-TV and KWCH-TV, February 28, 1990
Box 73 FF 24  Coleman Co. one year after being bought by Macandrews & Forbes, KSNW-TV, May 3, 1990
Box 73 FF 25  Groundwater contamination in downtown Wichita, KAKE-TV and KSNW-TV newscasts, August 1990
Box 73 FF 26  Water contamination, KSNW-TV, August 30, 1990
Box 73 FF 27  Groundwater pollution, KWCH-TV and KSNW-TV, August 30, 1990
Box 73 FF 28  Downtown water contamination, KAKE-TV and KSNW-TV, September 12, 1990
Box 73 FF 29  Coleman Company tornado shelter at Beacon Plant, Maize, KAKE-TV, February 8, 1991
Box 73 FF 30  Desert Shield and Desert Storm – Coleman participation, KSNW-TV and
KCHW-TV, February and March 1991

Box 73 FF 31 Union activity, KAKE-TV, May 20, 1991
Box 73 FF 32 Union election results, Wichita newscasts, May 23, 1991
Box 73 FF 33 Coleman-related stories, KSNW-TV and KWCH-TV, December and January 1991
Box 73 FF 34 Coleman announces $80 million expansion, Wichita newscasts, August 5, 1993
Box 73 FF 35 Interview with Bob Ring, Coleman move from downtown, KWCH-TV, August 9, 1993
Box 73 FF 36 Coleman IRB request approved by Wichita City Council, KSNW-TV and KAKE-TV, August 10, 1993
Box 73 FF 37 Taymar/Epigas Acquisition, KSNW-TV, October 3, 1993
Box 73 FF 38 Carbon monoxide leak video, KSNW-TV and KAKE-TV, November 2, 1993
Box 73 FF 39 Coleman Plant Pollution Hearings, KSNW-TV and KAKE-TV, April 21, 1994
Box 73 FF 40 Coleman Headquarters move to Colorado, Wichita newscasts, November 15, 1994
Box 73 FF 41 Coleman Company – Layoffs, Wichita newscasts, June 30, 1995
Box 73 FF 42 Lake City plant, Breakfast Time, FX network, January 5, 1995 or 1996
Box 74 FF 1 Coleman Company/Bankruptcy, KMGH-TV (Denver), February 17, 1997
Box 74 FF 2 Coleman Company moves out of Golden, Denver newscasts, March 7, 1997
Box 74 FF 3 Sunbeam purchases Coleman, Wichita newscasts, March 2, 1998
Box 74 FF 4 Sunbeam losses, KSNW-TV, December 17, 1998
Box 74 FF 5 Coleman gift to WSU, Wichita newscasts, September 23, 1999
Box 74 FF 5A “Out There" video clips, national newscasts, 1999-2000
Box 74 FF 6 “Camping Technology,” Modern Marvels, History Channel, June 6, 2000
Box 74 FF 7 Sunbeam Bankruptcy, Wichita newscasts, February 6, 2001
Box 74 FF 8 World’s Largest S’more – Coleman Company 100th birthday, Wichita
newscasts, July 25 and 26, 2001

Box 74 FF 9 World’s Largest S’more – Coleman Company 100th birthday, Chicago and Kansas City newscasts, July 25 and 26, 2001

Box 74 FF 10 World’s Largest S’more – Coleman Company 100th birthday, CNN and New York newscasts, July 26, 2001

Box 74 FF 11 World’s Largest S’more – Coleman Company 100th birthday, Phoenix newscast, July 27, 2001

Box 74 FF 12 World’s Largest S’more – Employee celebration, Wichita and national newscasts, July 25 and 26, 2001

Box 74 FF 13 Coleman torch stories, KSNW-TV, December 31, 2001 and January 9, 2002

Box 74 FF 14 Coleman makes Olympic torch, Wichita newscasts, December 18 and 19, 2001

Box 74 FF 15 Olympic torch relay, KWCH-TV, January 11, 2002

Box 74 FF 16 Olympic torch relay (10 pm newscast), KWCH-TV, January 11, 2002

Box 74 FF 17 Olympic torch relay, KAKE-TV, January 11, 2002

Box 74 FF 18 Olympic torch relay (tape #1), KSNW-TV, January 11, 2002

Box 74 FF 19 Olympic torch relay (tape #2), KSNW-TV, January 11, 2002

Box 74 FF 20 “Coleman Cares – NASCAR,” San Francisco newscast, June 21, 2002

Box 74 FF 21 Sales Presentation 2002 – PR clips, various national newscasts, 2001-2002

Box 74 FF 22 Coleman factory sold downtown, KAKE-TV, February 10, 2003

Box 74 FF 23 Coca-Cola TV ad with Coleman [Japanese market], Summer 2003

Box 74 FF 24 Coleman shuts down Lake City plant, South Carolina newscasts, December 2, 2003

Box 74 FF 25 Plant in Oklahoma sold, Oklahoma newscasts, January 30 and February 1, 2004

Box 74 FF 26 Coleman executive changes, KAKE-TV and KWCH-TV, March 2-3, 2004

Box 74 FF 27 Sheldon Coleman 80th birthday, Coleman 80 year history, Coleman Company, 1981
Box 74  FF 28  “To Tell the Truth,” Coleman Company, c. 1982
Box 74  FF 29  “Coleman Now,” Coleman Company, 1985
Box 74  FF 30  “Tailgating, Hunting, Christmas,” Coleman Company, 1990
Box 74  FF 31  Commercials [6 total], Coleman Company, 1992
Box 74  FF 32  All IMS spots to date [dozens of commercials], Coleman Company, 1993
Box 74  FF 33  “Consumer Video” for Coleman Spas, Coleman Company, 1994
Box 74  FF 34  “Orientation,” Coleman Company, c. 1995
Box 74  FF 35  First Night Football Game (Reenactment with WSU’s help), Coleman Company, 1995
Box 74  FF 36  State of the Business with Jerry Levin, Coleman Company, 1997
Box 74  FF 37  Corporate headquarters announcement, Coleman Company, 1997
Box 74  FF 38  “Development Video,” Coleman Company, 1997
Box 74  FF 39  “Corporate – Revised,” Coleman Company, 1997
Box 74  FF 40  Coleman Powermax Video – Looped version, Coleman Company, 1998
Box 74  FF 41  Trade show booth, Coleman Company, 1998
Box 74  FF 42  Rain Testing Procedures [Weather Tec System], Coleman Company, 1999
Box 74  FF 43  Coleman Out There Tour, Coleman Company, 1999
Box 74  FF 44  “Event Marketing,” Coleman Company, 1999
Box 74  FF 45  “Successful Introduction of Coleman Grills,” Coleman Company, 2000
Box 75  FF 1   The New Coleman PowerCat, Coleman Company, 2000
Box 75  FF 2   Inflatable Furniture Infomercial, Coleman Company, 2000
Box 75  FF 3   “Count Up” and “Moon” commercials (1 of 2), Coleman Company, 2001
Box 75  FF 4   “Count Up” and “Moon” commercials (2 of 2), Coleman Company, 2001
Box 75  FF 5   “100th Birthday S’more” (1 of 2), Coleman Company, 2001
Box 75  FF 6   “100th Birthday S’more” (2 of 2), Coleman Company, 2001
Box 75  FF 7   Coleman BackHome “Fireplace/Heaters,” “Heaters,” and “Roll Away Patio
MS 2013-03
Coleman Company Records Finding Aid

Set,” Coleman Company, 2001

Box 75  FF 8  Coleman 2001 video for BackHome campaign, Coleman Company, 2001
Box 75  FF 9  “Patio Heaters,” Coleman Company, 2002
Box 75  FF 10  “Roll Away Patio Set,” Coleman Company, 2002
Box 75  FF 11  “The Road Trip Grill [looped tape],” Coleman Company, 2002
Box 75  FF 12  Sunbeam: Jerry Levin corporate message, Coleman Company, 2002
Box 75  FF 13  Marketing video, Coleman Company, 2002
Box 75  FF 14  “Promised,” “Science Class,” and “Movie Slates” commercials, Coleman Company, 2003
Box 75  FF 15  Gwen Wisler (Coleman CEO) and Martin Franklin (Jarden CEO), Coleman Company, 2004
Box 75  FF 16  “Experience America’s Best” [Camping trailer], Coleman Company, n.d.
Box 75  FF 17  Coleman Scanoe, Coleman Company, n.d.
Box 75  FF 18  “Powermate Lighting Tools” [same commercial as FF 19], Coleman Company, n.d.
Box 75  FF 19  “Guys,” Coleman Company, n.d.
Box 75  FF 20  Coleman Fastrack Tent [60 minute loop tape], Coleman Company, n.d.
Box 75  FF 21  “Neighborhood” and “Man Rev.” [generator commercials], Coleman Company, n.d.
Box 75  FF 22  Marketing video clips, Coleman Company, n.d.
Box 75  FF 23  “Module 4 – Brand Management,” Coleman Company, n.d.
Box 75  FF 24  Peak 1 debut, “The X Stoves,” Coleman Company, n.d.
Box 75  FF 25  Fastrack Tent [30 minute loop tape], Coleman Company, n.d.
Box 75  FF 26  Various commercials for Coleman products, Coleman Company, n.d.

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