



Snyder Ice Cream Company Collection

Collection Summary

Title:	Snyder Ice Cream Company Collection
Call Number:	MS 98-10
Size:	0.25 linear feet
Acquisition:	Purchased from C. D. Coffey
Processed by:	JLY, 1-2001; MN, 12-12-2011
Restrictions:	None

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Content Note

The collection consists of photographs, newspaper clippings, and business documents all relating to the Snyder Ice Cream Company, Wichita, Kansas.

Administrative History

The Snyder Ice Cream Company was established by William H. Snyder in Wichita in 1912. The company was initially housed at 145 South Rock Island before moving to 211 South Washington in 1918 and then 307-09 West Murdock in 1929. The plant on West Murdock was designed by Wichita architect Glen H. Thomas and was razed in 1971 in an urban renewal project. The company ceased operations by 1951.

Series Listing

Series 1	Box 1 FF 1-2	Photographs. The files in this series contain photographs of Snyder Ice Cream Company employees, buildings, and machinery.
Series 2	Box 1 FF3	Scrapbook. The file in this series contains a scrapbook which consists of photographs and clippings.

Series 3	Box 1 FF 4	Newspaper Clippings. The file in this series contains assorted newspaper clippings about the company.
Series 4	Box 1 FF 5-7	Business Documents. The files in this series contain business agreements, company reports, and court orders.
Series 5	Box 1 FF 8	Artifact. The file in this series contains a small emblem with Snyder logo, possibly for stamping or printing purposes
Series 6	Oversized Storage	Oversized. This series contains oversized documents about the company.

Box and Folder Listing

Series 1 -- Photographs

Box 1	FF 1	Black and white 8 x 10 inch photographs: Factory workers standing in front of office; Snyder Ice Cream Company building with delivery cars parked in front, Arctic Ice and Refrigerating Company can be seen in background; factory machinery (2); factory workers in factory with ice buckets; Snyder Ice Cream Company building, corner lot with cars parked in front, 1930; unidentified portrait.
Box 1	FF 2	Black and white photographs: Pint size box container of Snyder's Vanilla Ice Cream (2); pint size tub container of Snyder's Ice Cream (2); Snyder's milkman with delivery truck; milkman making delivery on porch (3-1/2 x 5-1/2 inch; all others are 5 x 7s).

Series 2 -- Scrapbook

Box 1	FF 3	Scrapbook. The following pages are attached to the binder: Photograph of factory exterior; photograph of factory interior; copies of Milk and Dairy Inspector Reports for the Department of Public Welfare, 1931; copy of clipping from Wichita Eagle, March 8, 1931; clippings pasted to Snyder letterhead, May 6, 1931, July 18, 1931, and January 3, 1932. The following items were found loose inside the binder cover: Clippings attached to Snyder letterhead, January 3, 1932, May 6, 1931, September/October (no year given), July 18, 1931, July/August (no year given); 5 x 7 inch black and white advertisement for Snyder Ice Cream; 7 x 11 inch advertisement for Snyder dairy products.
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Series 3-- Newspaper Clippings

Box 1	FF 4	Newspaper clippings concerning Snyder Ice Cream company, mainly undated.
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Series 4 -- Business Documents

- Box 1 FF 5 Agreements: Agreement between Snyder Ice Cream Company and Bob-O-Lea Dairy for purchase of Bob-O-Lea Dairy by Snyder, September, 1936; Personal Property Bills of Sale for vehicles purchased by Snyder Ice Cream Company from Bob-O-Lea Dairy as part of September 1936 agreement; unsigned agreement between Snyder Ice Cream Company and Western Pure Milk Products, February, 1930.
- Box 1 FF 6 Company reports: Reports by auditor to be used for granting credit or insurance, December 1931 and December 1944.
- Box 1 FF 7 Court orders: W. H. Lassen (for Garland H. Lichty, deceased) vs. C. M. Beachy (for Snyder Ice Cream Company) about transfer of Lichty stock, October 1941; transfer of Cyrus M. Beachy stock, January 1946; correspondence from John D. McEwen to W. H. Snyder regarding transfer of Beachy stock, January 18, 1946.

Series 5 -- Artifact

- Box 1 FF 8 Artifact: 2 x 1-2/3 inch metal rectangle with "Snyder's Milk & Ice Cream Phone 43367" etched in reverse. Possibly for stamping and/or printing purposes.

Series 6 -- Oversized

- Oversized Storage Newspaper clippings and sections: Wichita Beacon, June 12, 1921, p. C-6, with article and photographs about Snyder company operations; Wichita Eagle, June 16, 1929, p.11, with congratulation announcements for Snyder Ice Cream upon completion of new plant; large section of Wichita Beacon, June 16, 1929, with notice of new Snyder plant, article and photographs, p. 9-11-A. Broadside advertising coloring contest sponsored by Snyder Ice Cream Company, n.d.

For information, please contact us at:

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